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### Chapter One: The Investment Environment

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Alan J. Marcus is a Professor of Finance in the Wallace E. Carroll School of Management at Boston College. His main research interests are in derivatives and securities markets. He is co-author (with Zvi Bodie and Alex Kane) of the texts Investments and Essentials of Investments.

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### CHAPTER 8

BODIE, KANE, MARCUS 6-21 You can create a complete portfolio by splitting funds between safe and risky assets. Let: •  $y$  = portion allocated to the risky portfolio,  $P$  •  $(1-y)$  = portion to invest in risk-free asset,  $F$ .

### CHAPTER 6

INVESTMENTS | BODIE, KANE, MARCUS 7-26 • The amount of possible risk reduction through diversification depends on the correlation. • The risk reduction potential increases as the correlation approaches -1. –If  $= +1.0$ , no risk reduction is possible. –If  $= 0$ ,  $\sigma P$  may be less than the standard deviation of either component asset.

### CHAPTER 7

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Alan J. Marcus is a Professor of Finance in the Wallace E. Carroll School of Management at Boston College. His main research interests are in derivatives and securities markets. He is co-author (with Zvi Bodie and Alex Kane) of the texts Investments and Essentials of Investments.

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**IPPTChap007 REVISED.pptx - Chapter Seven Optimal Risky ...**

INVESTMENTS | BODIE, KANE, MARCUS 3-2 Topics Covered How securities are first marketed to the public by investment bankers Underwriters, IPOs - Underpricing, SEOs How and where already-issued securities are traded among investors. Mechanics of trading - ECNs, specialist markets, dealer markets Costs of trading - spreads, commissions Buying on margin and short selling

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